PlatformUptake.eu

Assessing the State of the Art and Supporting an Evidence-Based Uptake and Evolution of Open Service Platforms in the Active and Healthy Ageing Domain

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PROJECT **BACKGROUND**

Ageing presents one of the greatest socio-economic challenges of the 21st century. According to estimates more than 20% of Europeans will be 65 or older by 2025. Reacting to related puzzlements of demographic shifts and ageing in general, and guaranteeing the availability of the required structure to help Europe utilise the active and healthy ageing sector's opportunities, the EU has devoted a high level of resources to ICT projects in the field of active and healthy ageing. As such a considerable number of open source platforms for the development of innovative solutions in the AHA domain have been created.

The PlatformUptake.eu project will assess the societal impact of these existing platforms, create monitoring and evaluation toolkits, collect successful user stories and best practices, promote interoperability and define guidelines for a common evolution of such platforms within existing policy frameworks and initiatives. Seeking to support the large-scale uptake of the platforms, the project proposes the creation of an online information hub which provides descriptive and support materials on all existing platforms, the organisation of several stakeholder events, as well as a Massive Open Online Course for promoting synergies, knowledge exchange and a common understanding among all stakeholders in the Active and Healthy Ageing market.

PROJECT **OBJECTIVES**

IDENTIFY critical success factors of the development, deployment and spread of open platforms in the Active and Healthy Ageing Domain, through a sophisticated tailor-made monitoring methodology.

DEVELOP monitoring and self-evaluation tools to support platform providers and users self-assess their success, uptake, capability gaps and evolution potentials through smart assessment and visualisation tools.

ANALYSE existing platforms based on the created methodology, by assessing the projects and initiatives hosted by them, their further evolution, uptake, sustainability and socioeconomic benefits.

INVOLVE end-user communities and related stakeholders to initiate a knowledge exchange cycle for collecting insights on best practices and challenges of platforms' uptake, evolution and costs etc.

LEVERAGE the platform uptake by their user communities as well as their continuous improvement and expansion, by elaborating and showcasing best-practice models and evaluation guidelines.

DISSEMINATE the acquired knowledge to end-users for increasing their uptake of existing platforms, and promote best practice models and identified benefits to foster future developments.

PROJECT **FACTS**

Duration
01.01.2020 – 28.02.2022

Programme
H2020

Reference
875452

Coordinator
SYNYO

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SMARTHOMES